

Streamline Salesforce Sandbox Seeding with Druva

Easily create reliable test data while achieving significant cost savings

Salesforce administrators and developers need to maintain a clean and safe production environment. Whether it's bad code or bugs, various factors affect the quality of business data sets. To mitigate these risks, teams often implement sandbox seeding into their development cycles.

What is Salesforce sandbox seeding?

Sandbox seeding involves loading a new or modified org with record data. This allows admins and developers to modify data safely before going live with a project, eliminating the need to make changes in production.

Benefits of sandbox seeding

Sandbox seeding increases efficiency when resolving issues and finishing projects, it also provides a safe environment for testing and development. Consider how Salesforce sandbox seeding can impact the following scenarios:

- **Administrator production** – Individual developer sandboxes deliver faster results without interfering with projects or end-user activities, as well as minimize privacy risks.
- **Testing changes** – Admins modify a shared environment for testing, to see how changes affect production and data in one simple location.
- **Quick-fix issues** – Changes can lead to syncing problems with orgs. Seeding helps prevent complications by allowing updated testing and training sandboxes with the newest data and structures.
- **Managing real data** – Accurately store real data in environments and simplify the training of new employees and users. Detect errors quickly and predict how adjustments impact production and user workflows.

Sandbox seeding challenges

Sandbox seeding enhances numerous business activities, it can impact operations if not performed correctly. Consider the following potential challenges:

- **Security risks for data** – Sandboxes often store sensitive information. Protecting this data is difficult, and issues can lead to privacy risks and organizational impact.
- **Issues with data restore** – Seeding instance requirements may obstruct the development cycle from accessing up-to-date metadata, leading to a tedious restore process.

- **Unnecessary data** – Unrelated data in databases may cause difficulties moving vital information to correct sandboxes. This can lead to production errors and obstruct the ability to test systems.
- **Cost increases** – Partial and full copy sandboxes can raise Salesforce production costs. Using a data loader tool to shift data between orgs manually can be expensive.
- **Inconsistent data** – Sandbox data inconsistencies may cause bugs delaying development. Manually comparing differences in sandbox and production environments can lead to ineffectiveness.

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Druva accelerates cloud projects to drive efficiency with predictable sandbox seeding. This enables faster testing with greater confidence via self-service data delivery, reducing time and costs to prepare sandboxes. There is never any need for managing spreadsheets or data loaders.

Druva provides real-time, on-demand test data that reduces project costs, requires less resources, and shortens project schedules. What used to be a manual process that could take hours or days can now be automated and completed in minutes.

Eliminate the repetitive tasks needed to create reliable test data, and achieve significant cost savings up to 10x-20x compared to full sandboxes.

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